China International Hardware Show 2020
2020中国国际五金展
LEADING HARDWARE SOURCING FAIR IN ASIA
7-9 August 2020
Shanghai New International Expo Center (SNIEC)

China National Hardware Association
www.hardwareshow-china.com
About China International Hardware Show

展会概述

中国国际五金展是亚洲五金和DIY行业的领先展会，为专业的贸易商和买家提供全面的产品和服务。目前，它已经成为继德国科隆国际五金展之后亚洲最具影响力的五金行业采购盛会。

China International Hardware Show (CIHS) is Asia’s top trade fair for the entire hardware and DIY sectors offering specialist traders and buyers with a comprehensive category of products and services. It is now clearly established as the most influential hardware sourcing fair in Asia after the INTERNATIONAL HARDWARE FAIR in Cologne.

Why Exhibit

为何参展

- 专注服务亚洲五金企业贸易出口
  Focus on serving Asian hardware enterprises export

- 庞大的买家数据库，为您对接优质海外资源
  Large database of high quality overseas buyers who participate in the business matchmaking programme

- 五金行业协会资源，引领海外品牌快速进入中国市场
  Benefit from the expertise of the China national hardware association CNHA and use its knowledge to enter the Chinese market

- 全新的沉浸式展区，让您产品多一次曝光机会
  Additional exhibition area for more product visibility

- 参与展会同期论坛，贸易对接，行业资讯一网打尽
  Participate in the onsite events, business matching and leading-edge information in one step

- 拥有“德国科隆国际五金展”的强力支持
  Strong support from “INTERNATIONAL HARDWARE FAIR Cologne”

120,000
平方米 展出面积
Sqm Exhibition area

2,620
参展企业
Exhibitors

40,356
专业观众
Trade Visitors

3,565
海外观众
Trade Visitors from overseas

Overseas increased by 8% compared to last year
同比增长
Exhibitors by product segment

**Tools**
- Hand tools
- Power tools
- Pneumatic tools
- Mechanical tools
- Grinding abrasives
- Welding tools
- Tool accessories

**Lock, work safety and accessories**
- Locks & keys
- Security equipment & system
- Work safety & protection
- Lock accessories

**DIY & building hardware**
- Building material & components
- Furniture hardware
- Decorative metalware
- Fasteners
- Nails, wire & Mesh

**Processing Equipment**
- Metal processing equipment
- Testing equipment
- Surface treatment equipment

**Garden**

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**Visitors Geographical Distribution**

North America: 12.25%
Europe: 32.04%
Asia: 49.80%
Africa: 2.38%
South America: 6.19%
Oceania: 4.25%

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**Visitors Category**

- 34.01% Manufacturer/Prod
- 25.11% Importer/Exporter
- 15.65% Hardware store/Home center/Department store
- 14.29% Other

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**Role in the Purchasing Process**

- 45.89% Decision maker
- 25.11% Prepare/collect information
- 8.66% Others
- 20.35% Evaluate/navigate purchasing tasks
We’ve been participating in the CHIS for ten years since 2009. We’ve been in this business for almost 15 years now. We’re American based company. We sell to over 65 countries around the world. It’s a really great show for us. We’ve met lots of potential customers with good quality. Our existing customers also come to visit this show and look for new products, new innovation, and new designs. We are looking for people from all over the world, mostly Asian customers and those from Australia, New Zealand etc.”

This is our first participation in the CHIS. We would like to promote our innovative silicone gym with Israeli patent via CHIS. We are looking for some agents and distributors in Asia to help us expand the market. In the international visitors we see a list of potential which I can use. During this event we were able to have interesting conversations with customers from Canada, Poland, Germany, etc. We made a conscious decision for the international exhibition area and at the same time designed our stand thoroughly, which also made our stand more popular. I really appreciate CHIS because it gives us such a good platform to exhibit our products. We will definitely be attending the next CHIS.

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**High value-added Programme**

**高附加值的同期活动**

**Business matchmaking**

**商务对接会**

CHIS 2019商务配对会的成功举办, 让CHIS 2020 更加看重推进商务配对活动, 将展会重点放在服务亚洲五金企业贸易采购, 更加精准的帮助观众和展商建立洽谈机会, 最大化挖掘展会价值。

The very successful business making programme of the last edition of CHIS is to be further expanded in 2020 and the focus on successful and efficient sourcing will be even stronger than before.

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**China International Hardware Show Industry Development Summit**

**中国国际五金展行业发展高峰论会**

2019年主办方首次在展会同期举办高峰论会, 现场反应热烈, 好评不断, 让我们更坚定的将“中国国际五金展行业发展高峰论会”列入五金展系列活动之中, 作为致力于打造亚洲五金行业最具看点的行业论坛, 主办方将邀请行业大咖现场分享, 用数据说话, 为现场观众解读行业趋势, 产业升级等热点话题, 在这里为您呈现第一手资料。

Due to the very successful kick-off event of the China International Hardware Show during CHIS 2019, the Summit is now an integral part of the fair. For 2020, interesting industry experts are once again waiting for you to present first-hand industry information - industry trend, industrial upgrading and other hot topics.
Information
基本信息

展会名称: 中国国际五金展
同期举办: 中国国际建筑五金、紧固件展
中国国际锁具安防门业产品展

展会时间: 2020年8月7-9日
展会地点: 上海新国际博览中心

主办单位: 中国五金制品协会
科隆展览(北京)有限公司
中国国际贸易促进委员会轻工行业分会

支持单位: 国际五金及家居用品协会联合会(IHA)
欧洲DIY产品零售商协会(EDRA)

Show Name    China International Hardware Show
Co-located with China International Building Hardware & Fasteners Show 2020
China International Locks & Security Doors Show 2020

Date of the event 7-9 August 2020
Venue  Shanghai New International Expo Center (SNIEC)
Organisers  China National Hardware Association
Koelnmesse (Beijing) Co., Ltd.
Light Industry Sub-Council, China Council for the promotion of International Trade

Supporters  International Federation of Hardware and Housewares Associations (IHA)
European DIY Retail Association (EDRA)

参展费用 Cost of participation

Space only (min.36sqm)
光地 (至少36平方米)  RMB1,900/sqm

Space with standard shell scheme service (min.9sqm)
普通标摊 (至少9平方米)  RMB2,200/sqm

Space with premium shell scheme service (min.18sqm)
高级标摊 (至少18平方米)  RMB2,300/sqm

普通标摊
Standard shell scheme

高级标摊
Premium shell scheme
NEW LAYOUT

展馆名称: 上海新国际博览中心
Venue Name: SHANGHAI New International Expo Centre (SNIEC)

地址: 中国上海浦东新区龙阳路2345号
Address: No.2345 Longyang Road, Pudong New District, Shanghai, China

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